**Kickstarter Campaign Analysis**

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1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
   1. The most successful campaigns appear to be in the “Theater” category.
   2. Of the “Theater” category the sub-category with the highest success rates appear to be “Plays”.
   3. Kickstarter Campaigns tend to attract more funding between March and May and tend to peak in May.
2. **What are some limitations of this dataset?**
   1. An obvious limitation of this dataset is it does not convey the size of the audience that was exposed to the campaign. This would give us a better indicator of what types of campaigns people respond to positively.
3. **What are some other possible tables and/or graphs that we could create?**
   1. We could have done another table/graph that compared the relationship between category/sub-category and country. This would show us user preference based on geography.